

Summary

Experienced Designer with a passion for creating visually appealing and functional designs. Proven ability to translate client visions into tangible products, utilizing strong technical skills and a deep understanding of design principles. Expertise in Adobe Creative Suite, CAD software, project management, jewelry design, and marketing.

Skills

- Visual Design & CAD Expertise
- Marketing & Branding
- Project Management
- Client Relations
- Adobe Creative Suite
- CAD Software
- Jewelry Design

Work Experience

Peter Troost Monument Company | CAD Designer | 01/2023 - 07/2024

- Designed CAD models for monuments and memorials, considering material, technique, and size.
- Operated CNC printers to cut stencils for sandblasting and carving, ensuring accuracy and precision.
- Managed project workflow from concept to completion, ensuring timely delivery
- Modified and refined designs to conform with customer specifications, production limitations, or changes in design trends.

Sterling Spring | Tooling Engineer | 10/2020 – 11/2022

- Designed and produced machine-generated metal springs and wire assemblies using CAD specifications.
- Assembled and repaired tools and dies, ensuring smooth production processes.
- Managed projects and client relationships, ensuring timely delivery and customer satisfaction.
- Reduced production time by 3% through improved tool design.

Signet Jewelers | Jewelers Apprentice | 10/2019 – 07/2020

- Applied jewelry repair and design skills, including sizing, laser welding, soldering and finishing
- Handled finishing and quality control for over 100 pieces of jewelry daily.

Cornerstone Jewelry | | 03/2015 – 10/2019

- Consulted with clients on custom jewelry designs, translating their ideas into sketches and CAD models.
- Prepared custom CAD files and 3d prints for casting, ensuring efficient casting
- Managed all aspects of jewelry production, from design to setting, finishing and quality control.
- Repaired watches, clocks, and jewelry.
- Drove online and in-store traffic through targeted marketing campaigns.
- Boosted yearly sales by 12% through targeted marketing.

United Social Sports | Marketing & Event Manager | 07/2014 – 02/2015

Ryan C. Karp

815-545-8573 | ryan.c.karp@gmail.com | Naperville, IL.

- Executed multi-channel marketing campaigns
- Increased engagement by 4% and secured 3 national sponsors.
- Managed marketing budgets and timelines, ensuring projects were completed on time and on budget.
- Managed Event Planning and Execution
- Lead teams to create visually appealing marketing, promotion materials and content creation.
- Analyzed campaign performance metrics to optimize marketing strategies and improve results.

OnPoint/InfoCurrent | Web Content Manager(Government Contracts) | 06/2011 - 07/2014

- Updated government website and intranet, ensuring modern design and disability compliances
- Posted time-sensitive announcements and legal updates on commission-wide platforms.
- Site analysis, including keywords and analytics, to optimize user experience and search engine visibility.
- Created and published press releases and infographics for media and public.
- Organized and updated staff information for internal policy use.

Intelligent Solutions Inc. | Marketing & Design Manager | 03/2007 – 05/2011

- Spearheaded design and marketing campaigns, growing the software client base from 20 to 150+
- Developed successful marketing strategies (e.g. branding, engagement, tradeshow, print and digital)
- Marketing and design consultation services to 50+ clients, including branding, web design, SEO, and PPC.

Education

-DePaul University 2007
B.S. Computer Graphics and Animation | Minor in User Experience and Design | Graduated with Honors

-American Academy of Art and Design 2003
Summer studying form, perspective and color theory in Fine Art and Computer Graphics

Honors

-Sigma Phi Epsilon Executive Member
-Phi Kappa Phi Honors Organization

-Depaul Ambassador
-Sigma Phi Epsilon Alumni Volunteer